



THỬ THÁCH
GÓP
BƯỚC CHÂN
XUYÊN VIỆT
Sải rộng cánh yêu thương
GÂY QUỸ THIỆN NGUYỆN



JOIN THE CHALLENGE

GÓP BƯỚC CHÂN XUYÊN VIỆT – SẢI RỘNG CÁNH YÊU THƯƠNG

Timeline: 07/06/2021 - 13/06/2021

In 23 countries, Generali Group and The Human Safety Net foundation invite all employees and agents to participate in the **THSN Global Challenge 2021** and help raise fund. 100% of the money raised in each country will be targeted to the local NGO/ Community Partners and contribute to help the vulnerable families.

In Vietnam, we are launching our local challenge called “**Góp bước chân xuyên Việt – Sải rộng cánh yêu thương**” for our staff and agents all across the country. This challenge helps raise fund to support disadvantaged Vietnamese children and their families via Generali Vietnam’s community programs such as “Born Children, Born Parents”, “Your Companion to School”, natural disasters and epidemics in-cash and in-kind support, etc.

This time, Generali Vietnam aims to support disadvantaged children who are Covid-19 F0 and F1 and being in treatment or quarantine in seriously affected provinces such as: Bac Giang, Bac Ninh, Dien Bien, etc.

THE CHALLENGE: MIN. 35,000 FOOTSTEPS IN 7 DAYS (07 - 13 June 2021)

Together, we target to have 3 million footsteps to cover the length of Vietnam, reaching out to support the vulnerables all across the country

Participants can use any activity tracking apps to count your daily steps. You can choose to play any kind of sports or do any physical activities of your preference in order to achieve the target step counts such as running, walking, working out, biking, playing tennis, etc. By going beyond your limits to conquer this challenge, you can now help raise fund for community programs in Vietnam by asking your family and friends to sponsor you to accomplish the challenge.

HOW TO JOIN:

It takes only **a few minutes to complete all the registration steps**, then you can all go wild to share and promote on social networks, Gentizens.

- **Step 1:** Create your personal fundraising page on [Generali's Global Fundraising platform](#) so you can ask your family, friends and network to sponsor you for your challenge.
 - At the Global Fundraising platform, scroll down, find the Vietnamese flag and click on the text . At this point, you will see the Vietnam fundraising page, click "Register Now" and start creating your personal fundraising page. Upload pictures or videos illustrating your personal challenge, and fill in the information on challenge description and calling for support. A suggested paragraph has been prepared, please edit to make it more "you". Use this link to share on social media platforms.
 - Each donation collected from your sponsors will be displayed on your personal counter and be added to our country counter. (*)
- **Step 2:** This is the most important and meaningful step of this whole challenge. Please do share your **personal fundraising page link** created in the previous step to your social media platforms with any other supporting materials (photos, videos, program information, etc.) to call for sponsorship and donation from your networks (customers, partners, families, friends, etc.). You can post multiple times or post daily progress throughout the campaign for more engagement.
- **Step 3:** After conquering the challenge, do share your results via tracking screenshots and post on your social media platforms using the following hashtags #THSNinAction #GlobalChallenge2021 #GeneraliVietnam #SinhConSinhCha to get your rewards. (**)

(*) Important note:

For compliance reasons, all fund raised from this Global Challenge 2021 needs to go through the Global Fundraising platform. No cash will be accepted. All fund received will then be transferred directly from Group's account to our community partners in countries and in Vietnam, it is the National Fund for Vietnamese Children.

(**) REWARDS

- For all registered participants: 01 THSN Global Challenge 2021 bandana & bracelet
- For the first 20 employees having completed the challenge (and registered on <https://volunteer.thehumansafetynet.org/#/>): 20 Carlman home kits
- For the first 50 agents having completed the challenge (and registered on <https://volunteer.thehumansafetynet.org/#/>): 50 GotIt e-vouchers worth VND 100,000/each
- For 3 Champions with the highest counting steps:
 - 1st prize: 01 Garmin sport watch ~ VND 5 mil
 - 2nd prize: 01 Samsung Galaxy Buds Live ~ VND 2.5 mil
 - 3rd prize: 01 set of Adidas running accessories (waist bag, cap) ~ VND 1.3 mil

Please see detailed Terms and Conditions below:

- Generali has the right to use participants' sharings, images for various communication and promotion purposes
- The winners have to provide required information to the Organizer (this may include photos, evidence of footsteps count, evidence of sharing on social media, contact information...) to receive the prizes.

- Generali Vietnam's decision will be final.

Join the challenge now to collectively contribute to our target 3 million footsteps to cover the length of Vietnam and spread our wings of love to vulnerable children and families across the country.

THANKS AND GOOD LUCK!

THSN VIETNAM – SINH CON SINH CHA